



The Dividend Growth model focuses on providing total return in the form of a rising stream of dividend income as well as capital appreciation. Sector weightings tend to mimic that of the S&P 500. This model is rebalanced semi-annually. Dividends can either be reinvested to further compound the dividend growth effect or withdrawn for current income. The model aims to achieve an annual dividend growth rate of 6-8% to help out pace inflation. For a \$100,000 portfolio with a dividend yield of 3%, the first year would pay \$3,000 of dividends. In 30 years, an inflation rate of 2% would increase the spending power of that \$3,000 to \$5,328, while the 6% growth rate targeted by this model would increase it to \$16,255.

At any given time, Dividend Growth will hold between 25 and 30 individual common stocks. We will only consider stocks that are components of the S&P 1500 universe, have raised their dividend for five consecutive years, and have a dividend yield that is greater than their sector average. Once we have filtered out the stocks that meet our criteria we then assign a score to each of them based on various fundamental criteria. We aim to not only find the companies with the healthiest businesses and financial statements, but also those that will best be able to continue to pay regular and increasing dividends.

Return Statistics (net of 1.0% fee)

	2012	2013	2014	2015	2016	2017	2018	2019	2020 YTD	Since Incept ¹	Last Qtr	Last 12 Mos	3 Yr ¹	5 Yr ¹
Dividend Growth	4.54%	22.75%	7.58%	-1.40%	28.36%	20.50%	-10.80%	37.73%	-5.79%	10.93%	2.51%	7.04%	8.29%	12.11%
DJ U.S. Select Dividend	10.84%	29.06%	15.36%	-1.64%	21.98%	15.44%	-5.94%	23.11%	-19.46%	9.22%	4.03%	-13.45%	0.26%	5.69%

Risk Statistics



	Dividend Growth	DJ U.S. Select Dividend
Max Drawdown	-32.92%	-41.41%
Recovery Time	NA	NA
MAR Ratio	0.33	0.22
Alpha (5 Year)	7.17%	0.00%
Beta (5 Year)	0.87	1.00
Std Dev (5 Year)	20.06%	19.87%
Sharpe (5 Year)	0.60	0.28

Yield Statistics

	Current Yield	1 Yr Div Grth	3 Yr Div Grth
Dividend Growth	2.74%	15.96%	16.80%

Disclosures

Past results are not a guarantee or implied guarantee of future performance, returns, profit, or growth. Investors should thoroughly evaluate financial objectives, goals, and parameters such as risk tolerance with their Advisor before investing. Investment account values will be subject to fluctuation in capital markets. Fiduciary does not guarantee any level of investment performance, superior than the appropriate benchmark or otherwise. Carefully consider the investment objectives, risk factors, and charges and expenses before investing with A Smarter Way to Invest. This and other information can be found in A Smarter Way to Invest's Form ADV Part 2A, which can be obtained from your financial advisor, by calling (810) 588-6178 or by visiting www.ASmarterWaytoInvest.com. There are risks involved with investing, including possible loss of principal.

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¹Figures are annualized